



**WISCONSIN
BUILDERS
ASSOCIATION**

Your advocate.

What an advocate does, why it matters,
and why it's important to you.



What we do:

As your advocate, the Wisconsin Builders Association (WBA) looks out for you. We protect your interests.

We have your back.

And we specifically have your back on stuff that you may not have the time to keep up on, like laws that will affect your business.



Why it matters:

An advocate looks out for you when you can't.

Let's use an example: What if there was a proposed mandate that would allow sprinklers in one and two family homes to be passed by administrative rule change? If passed, the cost for families wanting to build a new home would increase.

The administrative rule change process doesn't allow for very much public debate, meaning your voice might not get heard on the matter.

And you might not even know about such a mandate until long after it was introduced and all the involved parties had already made up their minds on how they were going to vote.

But the WBA has people whose job is to know what's going on in the Wisconsin State Capitol and to be aware of when discussions start that could affect your business.

And this isn't a hypothetical example. Recently, the WBA championed a law change to prevent this from happening. It's exactly the kind of thing we'd inform you of and work to stop from happening in the future. We'd tell you about it right away and you'd know what we were going to do about it.



Why it's important to you:

Because another thing we do is work for you. We talk to the legislators, make sure they know that WE know what they're thinking and what we think about it. And how it would change the way our members vote.

And that's only one example. What if there was a new proposal for a costly initiative concerning the energy code, or the Wisconsin State Legislature started discussing new restrictions on building and remodeling?

Would you know about it?



You would if you were a WBA member. Either we'd send out an email to alert you, or maybe your local WBA Board Member would call you to tell you all about it. And if you weren't happy about the proposed changes, we'd put together a plan of action.

Your advocate...

- Looks out for you.
- Lets you know when something needs your attention.
- Works to protect your interests.

Other important things the WBA does:

- We provide you with standard contracts and forms for construction as well as a member rebate program.
- We operate a hotline for you to get answers to your legal & building code questions that require fast responses in order to keep projects moving forward.
- Through the WBA Foundation, we offer education on every aspect of your business, including how to be a better business.
- We foster camaraderie between likeminded builders who want to improve the Wisconsin housing industry.



www.wisbuild.org